

Books, TV Programs on Agenda For California PTA Discussion

Who should print your child's school books? Which TV programs should you let your children view?

These and other topics will be the subject of reports to be submitted at the November meeting of the State Board of Managers, California Congress of Parents and Teachers. The meeting is scheduled for Nov. 16 and 17 in Los Angeles at the Statler Hilton Hotel.

The report on school books will be submitted by Mrs. A.J. Williams of Oakland who is heading a committee study of the present PTA policy on the printing of textbooks for elementary schools.

This policy is being re-evaluated in view of the current discussion between the State Board of Education and the State Legislature over the use of State funds to buy textbooks from private printing firms.

THE CURRENT PTA policy takes the attitude that whenever the State Board of Education recommends use of a privately printed book not available through the State printers that State funds be used to buy the book.

The question only concerns those books required for use in the elementary school system and which are provided free by the State to elementary grades.

OTHER MATTERS upon which the Board of Managers will hear reports include alcohol education and specific suggestions to community leaders for eliminating activities harmful to children. Some of these

reports will implement recommendations made following the White House Conference in Washington last March.

Mrs. Clinton Dickson, teacher education chairman from Los Angeles, will also submit a report as to what the public can do to secure more well-trained teachers through cooperation with teacher training colleges.

MRS. R. J. MATHEISON will propose possible new loans to be granted by the PTA in teacher training and Mrs. Harry Eckes of Van Nuys, Honorary Life Membership chairman, will dispose scholarship and fellowship plans.

The teacher training and scholarship program of the PTA was in effect for fifteen years before the first earth satellite caused a renewed interest on the part of the general public in this matter of teacher training and education of our young people. The PTA scholarship and loan program is aimed at securing well-trained teachers and other youth leaders.

Twenty-five out of every 30 retarded individuals can hold jobs if given needed training and education.



OPENING TOMORROW NOON . . . The new Silverwoods Del Amo, designed in the Williamsburg manner, will open to the public in the Del Amo Center at noon tomorrow, and will feature the finest in clothing

and styles for men, women, and children. The new store is the ninth in Southern California for the popular clothing chain. Special prizes will be offered Monday, and again Thursday, Friday, and Saturday of this week.

BASKETBALL

Alondra Park's gymnasium is open on Monday afternoons from 4-6 p.m. for 9 and 10 yr. olds wishing to increase their

basketball skills under expert guidance and tutelage. The same opportunity is offered on Fridays from 4-6 p.m. for 11-12 year old boys.

Silverwoods Opening Del Amo Center Store Monday Morning

Silverwoods Del Amo, newest in the chain of men's, women's and boys' quality apparel stores in Southern California, opens tomorrow. The store will present a "new" look that actually draws on a rich American era for its features.

The store, which will serve Torrance, the South Bay, and the Palos Verdes Peninsula areas, is designed and decorated in the Williamsburg tradition of natural wood panelling, brass fixtures, and antique accessories. As conceived by Burke, Kober and Nicolais, architects, Silverwoods Del Amo marks a change from the contemporary architecture of more recent Silverwoods stores.

BURKE, KOBER and Nicolais' designs separate the men's, women's and boys' sections of the Del Amo store into intimate shops with the use of "floating" beams and natural cherry panelling. Brass lighting fixtures, documentary wall covering, and a rich brown carpeting help establish the Williamsburg decor of the men's store.

The women's section reflects the same furnishing tradition, but in a more formal way, with gold carpeting, period furniture, and antique white fixtures. The shoe section is also carpeted in gold. Draperies are natural in color, and uncarpeted areas are floored in vinyl planking.

COLOR THEMES in the store of gold, beige, olive green, rust and antique white all contribute to the relaxed intimate atmosphere of the suburban store.

Doug Perry, a Silverwoods employee for over seventeen

years has been named manager, his assistant will be Chuck Balcom.

Perry has been an employee of Silverwoods for more than 17 years, and assumes management of the chain's ninth store which opens here tomorrow. He has served as assistant manager of the 7th and Wilshire stores and as manager of the SC Campus Store before his recent assignment as manager of the Crenshaw store.

HE WAS BORN in Abbott, W. Va., where he lived with his family until he was a year old at which time they moved to Louisburg, N.C., which has been the family home ever since.

He attended Porter Military Academy in Charleston, S.C., and with the idea of following in his father's footsteps, he devoted his college years to premed at Wake Forest College in North Carolina.

HIS MEDICAL aspirations were set aside when he came to Los Angeles where he met his future wife. They were married and decided to settle down in Southern California. During the second World War, he served for four years as a pilot in the USAF. It was after the war

that he came to Silverwoods. Doug, his wife Ruth and his 14-year-old son Mike live in the Culver City area where he is a member of the Presbyterian Church. He is an avid outdoorsman and for relaxation he spends his time fishing and camping.

THIS IS where you are liable to find him when he is not exerting his time and energy for Silverwoods. Aside from his duties as store manager, he has also managed to find time to take an active interest in the many civic functions of the Greater Crenshaw Area, such as Chamber of Commerce, where he served as director for one year, Crenshaw Rotary, and he was also president of the Crenshaw Merchants Assn.

Robert Neathery Art Work to Go on Exhibit

An exhibit of paintings by Robert Neathery, a member of the Torrance Art Group, will be presented at the Artist's Co-op Gallery beginning Sunday, Nov. 20. The exhibit will be at the gallery, 121 S. Pacific Ave., Redondo Beach, until Dec. 3. A reception open to the public has been planned from 7 to 9 p.m. on the opening day.

Contract Awarded for New Lomita Area Water System

Contract for the reconstruction of a portion of the distribution system of the former Narbonne Ranch Water Company No. 2 has been awarded by the County Board of Super-

visors to the Edward R. Siple Co. of Los Angeles.

According to Supervisor Burton W. Chace, the firm offered to do the work for \$99,000 which, he said, is \$35,100 under the County Engineer's estimate of the cost of the improvement.

Eight bids had been received ranging from \$99,900 to \$139,899.

According to the Supervisor, County Waterworks District No. 13 acquired the former Narbonne Ranch Water Co. after the service area was annexed to District No. 13 and bonds were authorized for acquiring and reconstructing the obsolete system.

Work under this initial contract consists of installing approximately 12,200 lineal feet of 6, 8, and 10-inch diameter water mains, fire hydrants and appurtenances in an area bounded by Lomita Blvd. on the north, Oak St. on the east, 248th St. on the south, and Pennsylvania on the west.

Upon completion of the work in about 90 days, all customers in this area will receive water at a pressure of 60 to 70 pounds per square inch from County Waterworks District No. 13.

Established Jan. 1, 1914

Torrance Herald

Member of National Editorial Association, Calif. Newspaper Publishers Assn., Verified Audit Circulation

Publication office and plant, 1619 Gramercy Ave., Torrance, Calif.

Published Semi-weekly, Thursday and Sunday by King Williams Press, Inc. Entered as second class matter January 30, 1914, at Post Office, Torrance, California, under act of March 3, 1879.

King Williams Glenn W. Pfeil Co-Publishers

Reid L. Bundy—Managing Editor Doug Anderson—Display Adv. Mgr. Stuart Joseph—Classification Adv. Mgr. Darrell Westcott—Circulation Mgr. James H. Haines—Mechanical Supt.

Adjudicated a legal Newspaper by Superior Court, Los Angeles County, Adjudicated Decree No. 218470, March 30, 1927. SUBSCRIPTION RATES: By Carrier, 50c a month. Mail subscriptions \$9.60 a year. Circulation of: File FA 8-4000.

Lucky STORES STORE-WIDE SAVINGS

Pillsbury Loaf Cake Mix ^{Reg. Box} 10¢
Snowdrift Shortening ^{3 lb. Can} 49¢

- Strawberry Jam ^{Old Tavern — 20-ounce Jar} 29¢
- Chicken of the Sea Tuna ^{Chunk Style No. 1/2 Can} 25¢
- Rath Luncheon Meat ^{12-ounce Can} 39¢
- Cherry Star Pineapple ^{No. 2 Can} 19¢
- Solid Pack Tomatoes ^{Heart's Delight — 2 1/2} 19¢
- Nalley's Beef Stew ^{15-ounce Can} 29¢

Bib Baby
ORANGE JUICE

4 ^F ^O ^R 6 ^R 39¢

Sliced or Piece

Beef Liver 49¢
Select tender beef liver . . . a healthful food rich in iron. lb.

Corn King Sliced
Bacon

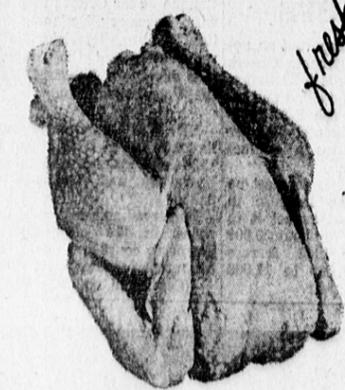
Lean, tender slices . . . hickory smoked . . . real tasty and flavorful. . . lb. 49¢

fresh
Stewing Chickens

Whole Body 25¢ lb

Cut-up lb. 29¢

Ham Slices ^{Center Cut} lb. 89¢
From top quality brands of ham.



Short Ribs of Beef ^{lb.} 39¢
They're lean and meaty . . . hard to beat.

Tomatoes 10¢ LB.
Extra fancy quality . . . firm, red-ripe tomatoes . . . wonderful for slicing, salads, or sandwiches, and they're so wonderful for between-meal snacks.

Bell Peppers lb. 15¢
Extra fancy quality . . . large size for stuffing, or add extra zing to salads.

Brown Onions 3 lbs. 10¢
There's nothing like tasty onions with Beef Liver . . . gives a lift to the taste of any meat!

- Baker Boy Confection Roll 49¢
- Wishbone Russian Dressing ^{8-oz.} 35¢
- Sunshine Marshmallows ^{12-oz.} 29¢
- Uncle Ben's Rice ^{14-oz.} 29¢



HERMOSA . . . REDONDO
TORRANCE . . . W. TORRANCE
LOMITA-HARBOR CITY

Prices Effective

Monday, Tuesday, Wednesday, Nov. 14, 15, 16

Limit Rights Reserved — Sales Tax Added to Taxable Items.

